



Digital & Technology Capability Statement

"Cowell Clarke truly understands our business and our particular challenges that arise from being a sovereign growth business operating in the growth sector of defence-grade cyber security.

Cowell Clarke proactively provides advice that is well-rounded and considered. They are highly knowledgeable on the laws that pertain to our business operations and also emerging laws in our sector within the digital and technology realm.

We highly recommend Julian Courtney-Stubbs and the Cowell Clarke digital and technology team."

**PETER WOOLLACOTT (CEO) AND KATRINA MOTTEE
(HEAD OF COMMERCIAL & LEGAL), HUNTSMAN SECURITY**



Advancements in technology present a new frontier of commercial opportunity.

The rapid evolution of technology solutions affects every sector and industry in the global marketplace. From the development of new technologies to the application of existing technologies to age-old problems, individuals and businesses are continually creating new and innovative ways to thrive in this new and evolving environment.

Our multi-disciplinary digital and technology team comprises sector specialists from all practice areas of the firm. The breadth of this experience means we can respond to the needs of our clients across the full spectrum of digital and technology related matters.



**Our firm was awarded
Commercial Team of the
Year at the Lawyers Weekly
Australian Law Awards 2023**

**Kate Lawson was awarded
Innovator of the Year at the
Lawyers Weekly Women
in Law Awards 2023**



"I highly recommend the Cowell Clarke digital and technology commercial team. They have a deep understanding of the key issues that technology businesses face and continually provide a commercial mindset to their advice. Cowell Clarke's expertise in advising information technology and SaaS organisations is a real asset to have in your corner especially when you are a high growth enterprise that needs the answer ASAP."

BRUCE MACKENZIE (FOUNDER), HREX



Our Expertise



Corporate and commercial transactions – including cross-border and international matters



Complex and business as usual, including digital, contracting



Software development and commercialisation, including licensing, rights of use and SLAs



Cloud solutions, as a service offerings and managed services



Systems integration and implementation



The commercialisation and protection of IP including licensing and portfolio management



Stakeholder governance



Cyber security, resilience, data protection and privacy



Regulatory requirements and compliance (including ESG)



Fundraisings and joint ventures



Employment law advisory, including offshoring, the use of AI and robotics



Optimal structuring for taxation and stakeholder return



Tax and revenue advisory for technology clients, including Early State Innovation Companies



Technology dispute resolution



Smart buildings, real estate transactional and advisory

Cowell Clarke is at the forefront of advising and assisting clients active in IP, data and technology-rich industry sectors and matters. In part this comes from our own dedication to innovation and the development of digital solutions to help clients as well as the real-world experience we have gained in doing so. As a result, we are well placed to provide legal and commercial expertise to clients developing technology products and services.



A Selection Of Our Experience

Acted for **Trobexis** on its Australian and international business operations including its personnel management software saas licensing, service level agreements, joint ventures, capital raising, shareholder matters, corporate governance and its Australian and international employment matters.

Acted for **Mellori Solutions** on its Australian and international contracting, including development and deployment of advanced electronics solutions.

Acted for **Supashock** on its Australian and international business operations, including technology development and supply contracts, shareholder matters, employment matters and taxation affairs.

Acted for **Ascent Professional Services** on its Australian and international business operations including its *corrovision* software development and commercialisation strategies, joint ventures, its Australian and international contracting and employment matters.

Acted for a global ERP developer on contract disputes regarding design and implementation of a solution for a national customer.

Acted for **Humanforce**, a provider of workforce management systems, in relation the protection, prosecution and commercialisation of their intellectual property as well as international data privacy compliance and "as a service" contracting.

Acted for **Evolution Systems**, a cloud service provider, in respect of managed services and other solutions as well as cross border data protection and cyber security compliance.

Acted for **NCR Corporation**, a world leading enterprise technology supplier, in respect of its business as usual and complex contracting requirements, technology advisory, employment and competition law requirements.

Acted for the **ECS Group**, a US based environmental, facilities, geotech and construction materials engineering company, in respect of its use of Australian technologies.

Acted for **Hanshow Technology**, a global leader in electronic shelf labels and digital retail solutions in respect of its regulatory, contractual, employment law and other legal issues.

Acted for **Inspiro Relia, Inc**, an offshore BPO service provider, in respect of its regulatory compliance with respect to offshore value added services.

Acted for **Netstrategy**, an IT for schools provider, in respect of its technology contracting requirements.

Acted for **Navigate Global Payments** in respect of its business as usual contracting, dispute resolution, financial services compliance, IP development, structuring, platform exploitation, employment, fundraising and data protection.



"Cowell Clarke is the right partner for technology companies as they make the complex simple. They draw on their experience to ensure the best outcome for your business is quickly met. They have a deep understanding of the obligations that technology organisations face such as cyber security, data security and protection, GDPR compliance and handling of data. I highly recommend Cowell Clarke to technology companies who want pragmatic and practical advice."

KIRSTEN RILLO (CEO), MITIMES

Acted for **JLT Mobile Computers**, Sweden's largest PC manufacturer, in respect of its Australian interests.

Acted for **ifoldROI**, an international digital transformation group in respect of its geospatial solutions.

Acted for **CMS Electracom** in respect of its as a service smart desk offering and as long-standing legal advisor on commercial, corporate, IP, employment and real estate matters.

Acted for a national online retailer on a dispute with a software developer concerning development of a web based e-commerce platform.

Acted for a national community services provider on a contract dispute with a software developer concerning the development of a web based ERP solution.

Acted for a large US based technology solutions brokerage on the establishment of its Australia operations including structuring advice, tax advice and drafting standard documents.

Acted for a software business on their Australian contracting framework and with respect to procurement contracting requirements of its customer base.

Acted for clients in respect of AusIndustry reviews of Early Stage Venture Capital Limited Partnerships and advising Early Stage Innovation Companies. More broadly, we were the second firm in Australia to obtain a tax ruling on the eligibility criteria for the Early Stage Innovation Company measures.

Acted for a client on a trademark enforcement action and consideration of how to circumvent Apple payment terms in relation to in app payments.

Acted for **City of Salisbury** on its procurement of ERP software.



Your Dedicated Team

Get in touch with one of our digital and technology specialists:



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"Cowell Clarke Lawyers has been an invaluable partner for Xite Holdings Ltd. Their dedication, expertise, and commitment to our success have played a pivotal role in helping us navigate the legal landscape in the tech industry. We highly recommend their services to any organization seeking top-tier legal representation."

CRAIG AUSTIN (CEO AND FOUNDER), XITE HOLDINGS LTD





We Walk The Talk

In addition to our legal advice expertise, we have been on the other end of the industry for many years.

Businesses are heavily reliant on technology for efficiency and compliance management. Cowell Clarke provides and services an expanding selection of digital solutions to assist our clients in legal compliance, process improvement, obligation management, reporting and more.

Cowell Clarke's innovation arm, Verimus, provides additional bespoke software and consulting services. Verimus is supported by Cowell Clarke who can provide legal and compliance advice to Verimus customers to enhance their solutions.

RemCheck

Our employment team has designed Remcheck, a digital solution that supports employers in their ongoing compliance with modern awards. With our knowledge of modern award interpretation principles combined with intuitive calculations, we assist employers to confirm compliance with their pay obligations or identify any shortfalls which require remediation.

Trademarkability

Trademarkability is seamlessly integrated with IP Australia, the government agency responsible for trademark registration in Australia. Trademarkability is an innovative, automated trademark registration process that offers a seamless and streamlined experience, allowing you to save time and effort in filing online trademark applications. We stay in touch and support you throughout the brand protection process.



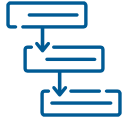
Modern Slavery / ESG Platform

Our Modern Slavery Compliance solution assists reporting entities to comply with the Act by streamlining the identification of modern slavery risks in their organisation and supply chains. In addition, the Modern Slavery Compliance Solution was developed to deliberately integrate compliance with certain mandatory reporting criteria required in modern slavery statements.



Australian Financial Services Licence (AFSL) Compliance & Support

Our compliance solution facilitates the provision of a full range of legal and regulatory services to Australian Financial Services Licence (AFSL) holders and authorised representatives to assist them in ensuring that they are meeting their ongoing compliance obligations.



Franchising Solution

For busy franchises, maintaining compliance and efficient admin isn't easy. It is time to bring your franchise system management into the 21st century. Eliminate unnecessary administrative costs, legacy manual tasks and paper-based communication with franchisees to save time and money. Our' franchising solution utilises intuitive workflows aligned with the Franchising Code of Conduct to automate best practices and compliance.



Contract Management Platform

Relying on outdated spreadsheets or your memory is a key business risk. A lack of consistency and visibility in contract management results in missed negotiation opportunities and administrative double handling. Implementing a customised contract management system focused on your core requirements can save time and money, automate risk monitoring and improve strategic reporting. We work with clients to implement and customise the appropriate contracting software tools to tackle bottlenecks and improve processes.



Leasing Solution

The poor management of leasing portfolios is synonymous with missing costly obligations and key dates. An inconsistent or out of date portfolio database results in lost revenue and strategic visibility. As a landlord, rental manager or tenant with a large portfolio, our leasing solution will create a valuable source of truth and save you time allowing you to focus on more important tasks.



Incident Management Platform

Our WH&S incident reporting solution offers accessibility to legal advice, assistance in dealing with the incident and the obligations that flow from it plus training to ensure personnel maintain an understanding of their immediate response as well as their site preservation obligations.

Contact our digital solutions team



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"Cowell Clarke has been an essential partner in navigating legal challenges in Australia for our company. Their knowledge and support have made a significant difference in safeguarding our business interests. We greatly appreciate their professional and responsive service."

HANSHOW TECHNOLOGY



Sectors

Aged Care, Retirement Living & Health | Agribusiness | Building Construction & Infrastructure | Defence | Digital & Technology | Energy & Resources | Financial Services | Franchising | Not for Profits | Private Clients | Property & Real Estate Retail & Manufacturing

Services

Banking & Finance | Commercial Transactions | Competition & Consumer Law Corporate | Debt Recovery | Dispute Resolution | Employment & Workplace Relations | Environment Planning & Sustainability | Environmental, Social & Governance (ESG) Compliance | Equity Capital Markets | Estate Administration Insolvency & Turnaround | International Trade | IP & IT | Personal Property Securities Act | Privacy & Data | Superannuation | Tax & Revenue | Third Party Family Disputes

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*Liability limited by a scheme approved under
the Professional Standards Legislation*

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